

Mike Locke



Graphic & Motion Design

- trimmedia.net
- dribbble.com/TrimMedia
- linkedin.com/in/mikelockedesign/

Hey! I'm Mike, a Birmingham based freelance web designer, animator, and filmmaker. I am currently working as a free-lance designer under my company Trim Media. I am servicing Birmingham's growing small business sector with design, web, video, post-production & motion graphics work. I work with small businesses that need the power of a custom web design to push themselves into the online market, as well as local startups seeking promotional video projects and slick animations for video content.

My philosophy : Empathy, Creativity & Curiosity

Experiences

Trim Media

Founder & Lead Project Designer
09/2013- Present

« Art Director and Lead Design & Development of Branding elements, Marketing materials and strategies, Web and Mobile portals, and Animation or Time Based Media needs for a very diverse range of clientele. nationally

Immersion

UI/UX Designer - Interaction Designer
03/2018- 07/2019 (5 months)

« Project Lead for Web Design and User Scenario creation, scenography, Innovative Interaction Branding Development, White labeling for other design firms and Art Director role in all content creation.

Portfolio

UAB Collat School of Business & Innovation Depot

February 2020

« Logo / Branding Guideline for Entrepreneurs Programs

Memphis Contract Packaging

November 2019

« Branding & Web Design / Development for Softee, GroSecrets, Memphis Reserve,

Education

University of Alabama at Birmingham

Bachelour's of Arts in Studio Art, Interactive Design
Minor in Art History, Film

2009 - 2013

Major Related Courses

- Time-Based Media (ARS 260)
- Intermediate Time-Based Media (ARS 360)
- Advanced Time-Based Media (ARS 460)
- Digital Photo Manipulation (ARS 170)
- Digital Photographic Imagery (ARS 372)
- Interactive Design (ARS 355)
- Advanced Interactive Design (ARS 455)
- Media & Public Service (DCS 450)
- Graphic Design (ARS 250)
- Digital Filmmaking/SL (ARS 406)
- Introduction to Cinema (MC 102)
- Intro Two-Dimensional Design (ARS 101)
- Intro Computer Graphics/Layout (ARS 103)
- Capstone : Contemporary Art (ARH 489)

Languages

HTML / CSS / Shopify / Wordpress / Divi

Tools

- Adobe CC
- Sketch
- WebFlow
- Final Cut Pro
- Resolume
- Milanote

Design Skills

- Interaction design
- Design Thinking
- Logo animations
- Prototype design
- Print design
- Illustration
- Web development

Profile

- Extraversion: ●●●●●○
- Idealism: ●●●●●●
- Rationalism: ●●●●●○
- Humility: ●●●●●○

Hobbies

