

Michael Locke  
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Greetings!

In May of 2013 I completed my Bachelors of Art at The University of Alabama in Birmingham. My areas of studies included interactive design, graphic design, animation and film. As of 2019, I have accomplished 6 years of experience in fast paced driven web and branding design firms. Being able to create and exceed expectations with most of the nearly 1500 clients I have operated with set me apart to venture into development, design, and graphic arts full time and even outside of the job. Since then I have become a networking hub and have pushed my social media awareness to great lengths looking for new jobs, freelance work and opening with in the digital landscape of the job market.

I have excelled in my focus of Development, Web Design, and Time-Based Media and have exhibited my talents within UAB's programs, at Zeekee Interactive, Telegraph Branding, Creative Director of Immersion Agency and Digital Rocket (Immersion Agency) and freelance projects across the Southeast with my own company Trim Media. Some highlights of my work include Web Design, Development and Maintenance, Commercial Video and Animation, as well as Art Based exhibitions and competitions. Some of the clients that I have had the privilege to work with include but are not limited to: UAB Medical, UAB Business, Brookwood Medical, Drayer Physical Therapy, REV Birmingham, Birmingham Cancer Research Foundation, Belk Inc., Bruno Event Team, Aloha Hospitality, Barber Motor Sports, ibml, Schaeffer Eye Center, Means Advertising, Birmingham Art Walk, Red Mountain Entertainment, University of Montevallo, The Pants Store, Super Sprowtz, Urology Centers of Alabama, Federal Employee Benefit Counselors, Memphis Contract Packaging, Softee Products, Memphis Reserve, GroSecrets and many more. With my current body of work and skills pertaining to this job and future endeavors, I feel that I can make a lasting positive impression on your company's progress.

As an active contributor to developing media for the marketplace and individuals, I believe that my skills in this department will be of value. I have included my resume and references are available upon request. I would be happy to forward you any other desired documentation as well. Thank you for your consideration.

Sincerely,  
Michael Locke

# Michael Locke

## Education:

Bachelor of Arts, University of Alabama, Birmingham, 2013

Concentration: Art Studio; Art History Minor

Specializations: Interactive Design, Time-Based Media

## Major Related Courses:

Time-Based Media (ARS 260)

Intermediate Time-Based Media (ARS 360)

Advanced Time-Based Media (ARS 460)

Digital Photo Manipulation (ARS 170)

Digital Photographic Imagery (ARS 372)

Interactive Design (ARS 355)

Advanced Interactive Design (ARS 455)

Media & Public Service (DCS 450)

Graphic Design (ARS 250)

Digital Filmmaking/SL (ARS 406)

Introduction to Cinema (MC 102)

Intro Two-Dimensional Design (ARS 101)

Intro Computer Graphics/Layout (ARS 103)

Capstone : Contemporary Art (ARH 489)

## Computer Skills:

Basic: Windows Xp, Vista, 7, 8, Microsoft Office Suite, Mac , Safari,  
Mozilla Firefox, Google Chrome, IE.

Design: Adobe Creative Suite CS6, Dreamweaver, Photoshop, Premier, After Effects,  
Final Cut Pro X, iStopMotion, Sony Vegas Pro, espresso, firebug, Flare, Sublime Text etc.

Development: Wordpress, HTML, HTML5, CSS3, PHP, JavaScript, MySQL, jQuery, CMS, WHS.

## Experience:

2013-present Trim Media, Birmingham AL ([trimmedia.net](http://trimmedia.net))

- Free Lance Graphic Design and Time Based Media. ([trimmedia.net](http://trimmedia.net))  
Worked with small, excited, focused startups. Free-lance design and post-production motion graphics. Branding and design of local startups seeking promotional video projects and slick animations

for video content.

**Freelance Projects:**

trimmedia.net

softeeproducts.com

memphisreserve.com

grosecrets.com

agency54.co

blondinbioscience.com

thebarnatshadylane.com

musicjunkys.com

2018-2019 Immersion Agency, Birmingham AL.

Creative Director

- Designed & developed websites for various clients, utilized content management systems for client's and user's ease of access of information and updating content. Developed branding guidelines and branding deliverables to all clients. Designed Product Mock-Ups, Logos, Web User Experience and managed content.
- Worked closely with teams underneath my direction in branding & providing web solutions and online systems for various web-based start-ups, stores, and information sites.

**Immersion Agency Projects:**

immersion.agency

digirocket.io

helpforyou.com

cbdrelyf.com

bhamnewcomers.org

ewmotiontherapy.com

completefeetfranchising.com

Memphis Contract Packaging

Dream Moments Foundation

Guardian Safety Alliance

2015 - 2016 Telegraph Branding, Birmingham, AL.

Web Developer

- Built frameworks and developed websites for various clients, utilized content management systems for client's and user's ease of access of information and updating content. Updated and provided maintenance to various clients and a multitude of content management systems.
- Worked closely with a team oriented branding firm to provide web solutions and online systems for various web based start-ups, stores, and information sites.

### **Telegraph Branding Projects:**

myfebc.com

bootcamp.docoolshit.org

human.1844.co

2013 - 2015 Zeekee Interactive, Birmingham, AL.

Lead Designer - Support Team

- Worked with over 1,000 different client websites to enhance development, troubleshooting, maintenance support, assisting clients with graphics, content management and training. Some of the clients that I have had the privilege to work with include but are not limited to:  
UAB Medical, UAB Business, Brookwood Medical, Drayer Physical Therapy, REV Birmingham, Birmingham Cancer Research Foundation, Belk Inc., Bruno Event Team, Aloha Hospitality, Barber Motor Sports, ibml, Schaeffer Eye Center, Means Advertising, Birmingham Art Walk, Red Mountain Entertainment, University of Montevallo, The Pants Store, Super Sprowtz, Urology Centers of Alabama, Federal Employee Benefit Counselors, and many more.
- Utilized tools such as Dreamweaver, Photoshop, and Sublime Text for post development and client requested enhancements.
- Utilized HTML, HTML5, CSS, PHP, MySQL, Java Script and JQuery to add functionality and or indexing updates for Content Management Systems like Wordpress, Tyfoon, and Firestorm.
- Animation, Production and Concept Director for Full Moon BBQ video work including pre and post production using tools such as After Effects and Adobe Premiere.
- Mobile Site and Responsive Foundation Site based development and maintenance, using SASS, and media queries for multi-platform development.

### **Film Work/School Projects/Volunteer Work:**

**2013-Present**

**Volunteer and Exhibition:**

Birmingham Art Crawl

#### Student Show Liaison

- Networking through email campaigns and social media campaigns to grow the Birmingham Art Crawl.
- Utilized Social Media and Digital Marketing via Facebook, Twitter, Instagram

### **2012**

#### **Freelance and Educational**

Film Exhibition: The Birmingham Movement

Featured Film: Seeds of Hope

[vimeo.com/74412855](https://vimeo.com/74412855)

#### **Group Exhibition:**

UAB Student Juried Annual

#### **Group Exhibition:**

Ebb Gallery Featured Visual Artist

#### **Group Exhibition:**

Hatchling

Incubate Gallery

130 41st St. South, Suite 104

Birmingham, AL 35222

#### **Video Exhibition:**

Reveal Your Path Competition

Hosted by Salsa Cycles

Featured Video: Driven2Divide

[salsacycles.com/revealyourpath\\_video/](https://salsacycles.com/revealyourpath_video/)

[salsacycles.com/contest/video/5672](https://salsacycles.com/contest/video/5672)

#### **Web Banner Exhibition:**

UAB Engineering and Art Department, Leonardo Program

### **2011**

**Group Exhibition:** Artopia 2.0, Featured Visual Artist

[vimeo.com/56002640](https://vimeo.com/56002640)